

Managing Marine Tourism in Nunavut



Andrew Orawiec
PhD Candidate

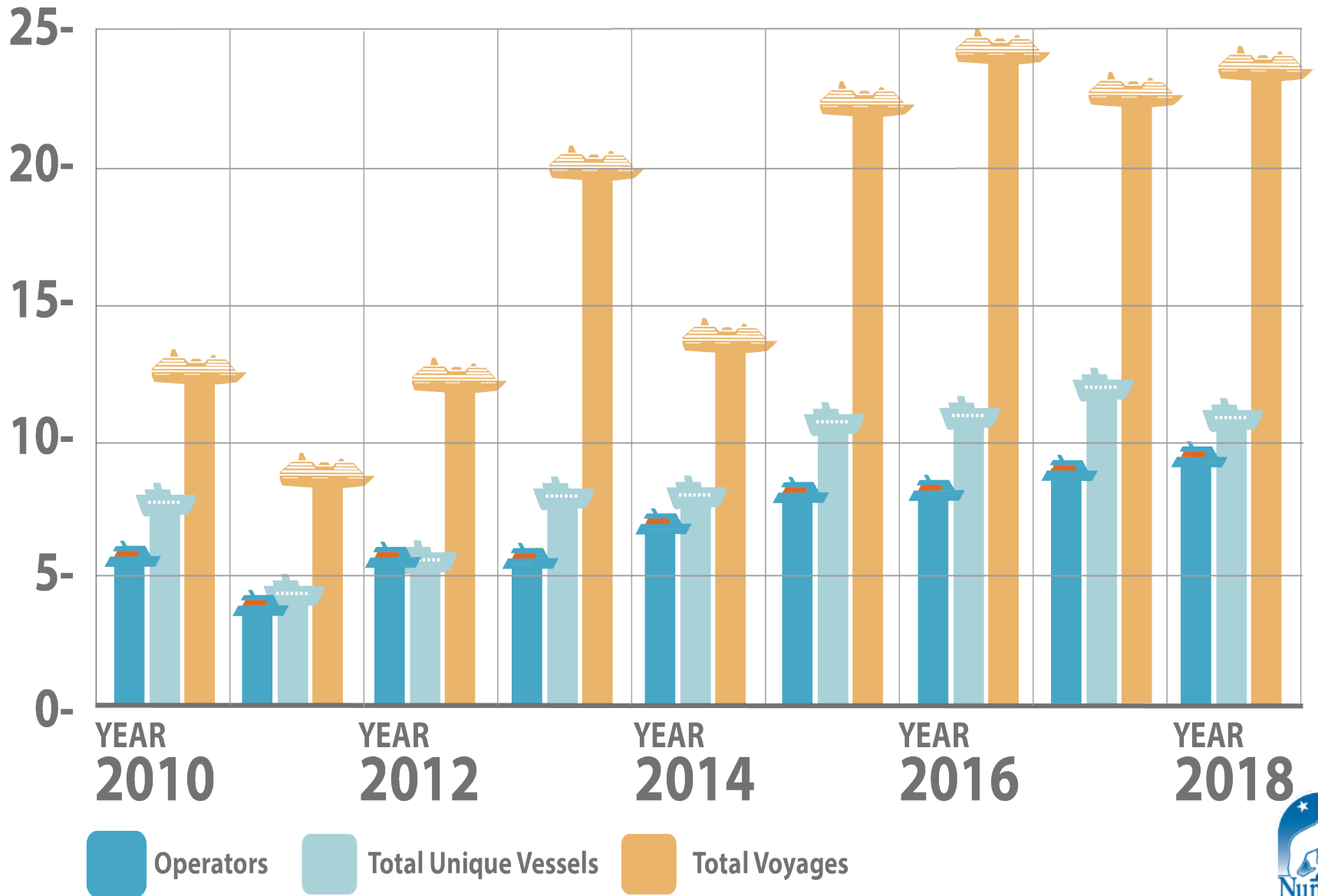
February 3, 2020

Agenda

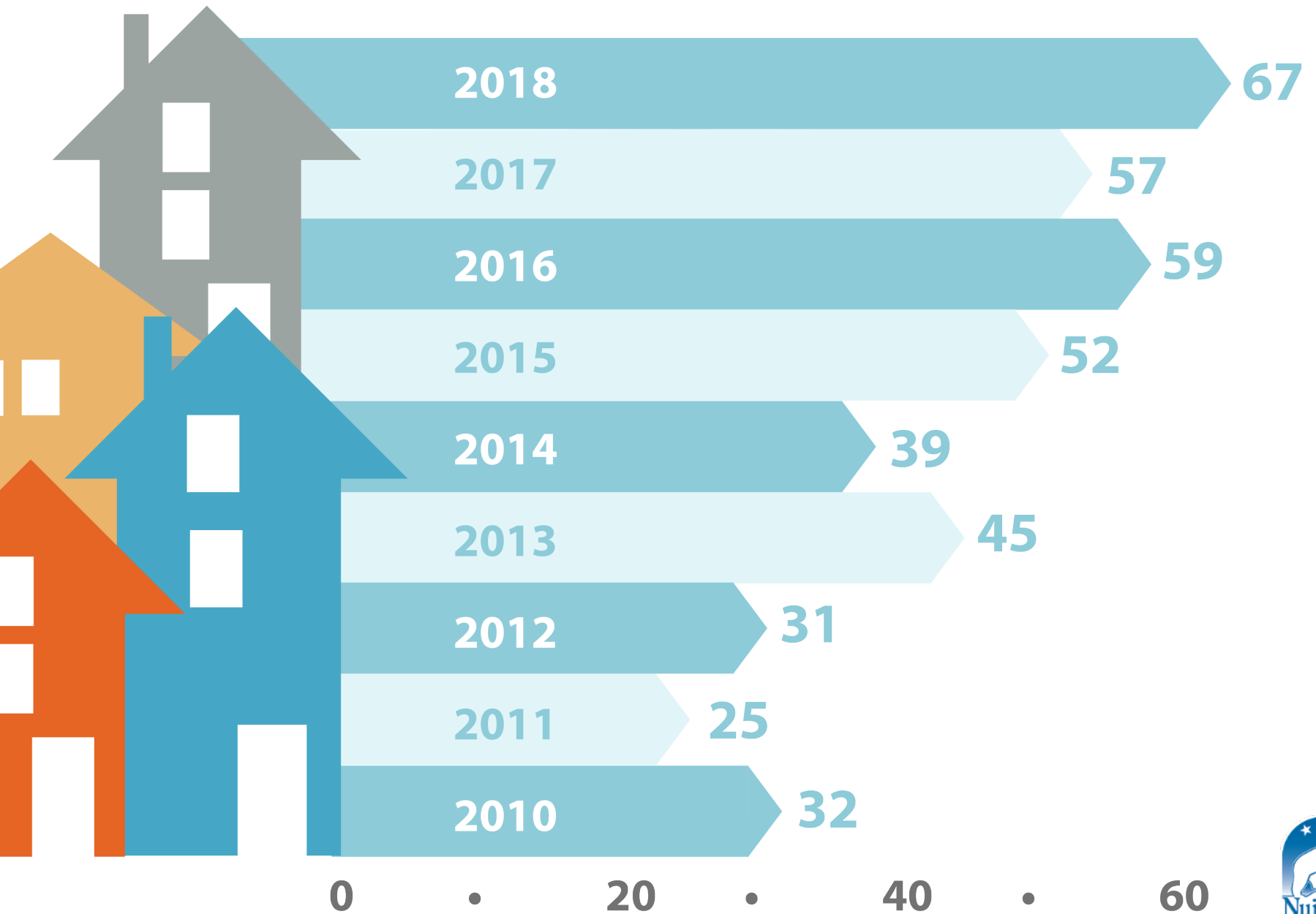
- 1. Background: Marine Tourism in Nunavut**
- 2. EDT Cruise Management Historical Timeline**
- 3. Nunavut Marine Tourism Management Plan**
 - CruiseNunavut
 - Cruise Ready! Community Preparedness Workshops
 - *Nalunaiqsijit*
 - www.CruiseNunavut.ca
- 4. Federal Initiatives**
- 5. ICY Routes**



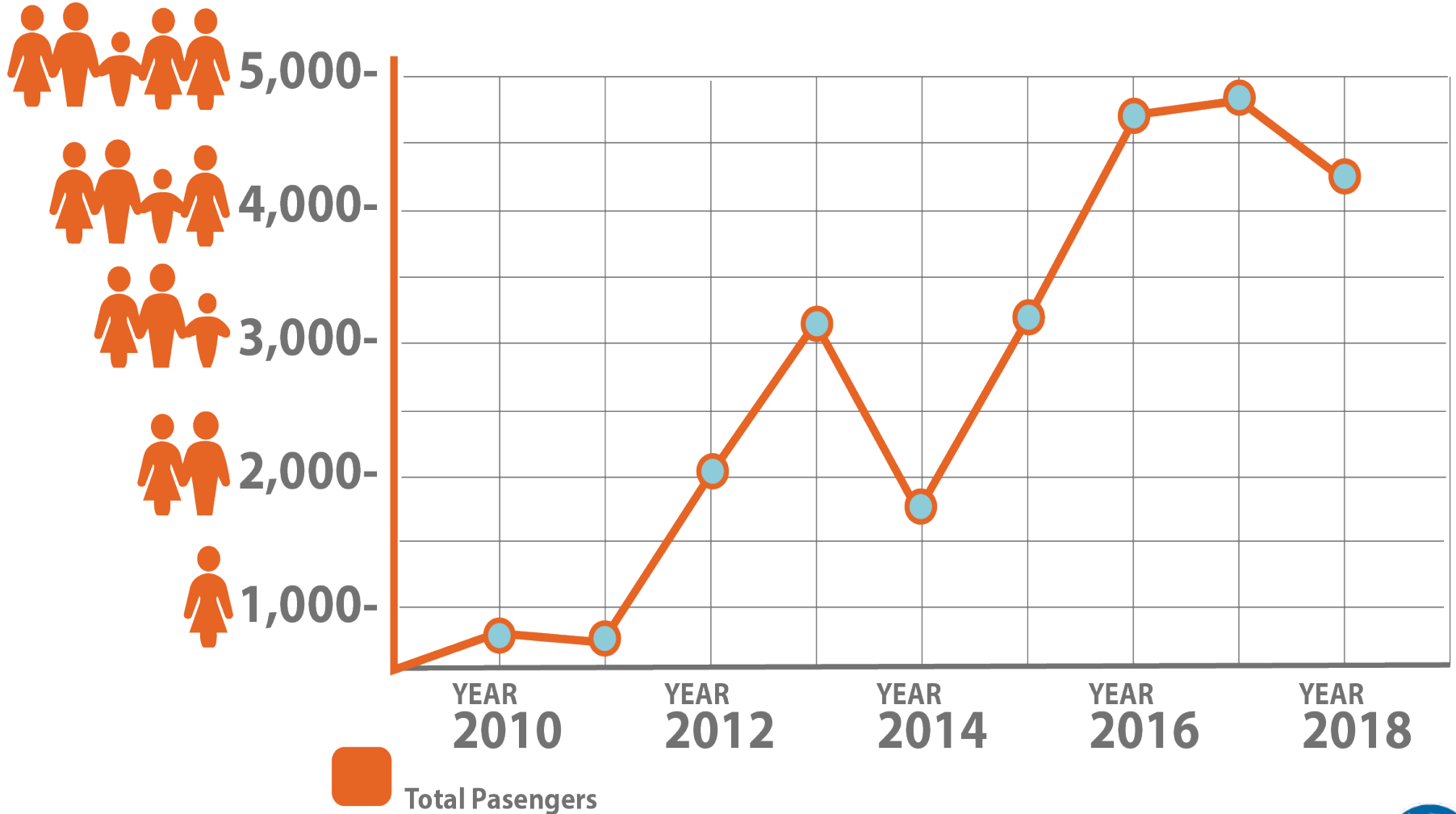
Cruise Trends



Cruise Trends - Total Community Visits



Cruise Trends - Total Passengers



EDT Cruise Development

- 2010**
 - Tourism and Cultural Industries division created
 - Begin issuing licenses to cruise ships
- 2015**
 - *Nunavut Marine Tourism Management Plan* developed
 - Begin tracking cruise operator spending
- 2016**
 - Begin implementing *Marine Tourism Management Plan*
 - Begin development of CruiseNunavut



2017 Tourism Act updated
Cruise Ready! Workshop delivered in one community

2018 Marine Tourism Regulations in force
Cruise Ready! Workshop delivered in two communities
First Cohort - *Nalunaiqsijiit*
Facilitated Pond Inlet and Clyde River restricted area requests

2019 CruiseNunavut website implemented
Cruise Ready! Workshops delivered in three communities
Second Cohort – Inuit Cruise Training Initiative





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Building *Nunavut* Together
Nunavut iluqatigiingniq
Bâtir le *Nunavut* ensemble

Nunavut Marine Tourism Management Plan

2016 – 2019

Communities Prepared for and Benefitting from Marine Tourism



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Nunavut Marine Tourism Management Plan

- Goal #1
 - Helping communities assess the potential benefits of marine tourism.
- Goal #2
 - Preparing products and services for marine tourism.
- Goal #3
 - Developing legislation and preferred policy approaches that address the needs of marine tourism in Nunavut.
- Goal #4
 - Addressing communication with the marine tourism sector



CruiseNunavut



MANDATE

To streamline oversight and operation of marine tourism in Nunavut through the provision of a central point of contact that facilitates licensing, training, communication, stakeholder cooperation, and information-sharing.



CruiseNunavut: Vision

- Positioning CruiseNunavut as the key point of contact for all things marine tourism-related in Nunavut.
- Facilitating on-going working relationships with communities, Regional Inuit Organizations, industry, other GN departments, relevant federal departments, etc.
- Facilitating transparent two-way communication to proactively address longstanding, as well as emerging issues
- Providing GN input on marine tourism to Federal and/or Territorial Working Groups



CruiseNunavut Initiatives

Ongoing
Stakeholder
Engagement

Cruise Ready!
Workshops

Nalunaiqsijiit

CruiseNunavut.ca



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Chart a Course Through History.

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› FOR OPERATORS

› FOR COMMUNITIES

› FOR VISITORS

Cruise Ready! Workshops

Aids community organizers in developing a plan

Provides training for local tour guides

Recommends actions for artists, entrepreneurs, and vendors

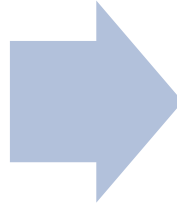
In some cases, partnered with specific cruise operator visits

Cruise Trends - Total Community Visits



Nalunaiqsijiit

Provides all the necessary certifications and qualifications to work on a vessel as part of the expedition team



Seeks to establish a qualified Inuit labour pool with transferable skills



Marine Tourism Regulations

SCHEDULE A

(Section 7)

CODE OF CONDUCT FOR OPERATORS

1. Remember that alcohol is prohibited or controlled in some municipalities. Do not bring alcohol into municipalities or provide alcohol to anyone in municipalities without first ensuring that it is lawful to do so.
2. Respect the privacy of the local people.
3. Ask permission before taking pictures of the local people.
4. Stay with your tour guides.
5. Your spending is important to the livelihoods of the local people. Give fair value for local arts, crafts and cultural activities.
6. Sled dogs are working animals, not pets. Watch sled dogs from an appropriate distance only. Do not interact with them unless you are invited to do so.
7. Do not remove stones, bones or other objects that you may find on the ground.
8. Follow all legal requirements with respect to waste disposal. Do not litter.
9. Ensure that passengers comply with the code of conduct for passengers.
10. Comply with all applicable laws, including territorial and federal legislation and municipal by-laws.
11. Ensure that any required permits are obtained before visiting such places as Inuit owned lands, national parks, and archeological and paleontological sites.
12. Ensure that employees are properly trained.
13. Ensure that all equipment used for landings and land-based activities is well-maintained.
14. Ensure that landings and land-based activities have minimal or no negative impacts on the environment.



Marine Tourism Regulations

SCHEDULE B

(Section 8)

CODE OF CONDUCT FOR PASSENGERS

1. Remember that alcohol is prohibited or controlled in some municipalities. Do not bring alcohol into municipalities or provide alcohol to anyone in municipalities without first ensuring that it is lawful to do so.
2. Respect the privacy of the local people.
3. Ask permission before taking pictures of the local people.
4. Stay with your tour guides.
5. Your spending is important to the livelihoods of the local people. Give fair value for local arts, crafts and cultural activities.
6. Dog teams are working animals, not pets. Watch sled dogs from an appropriate distance only. Do not interfere with them while they are being fed or talk to their owners while they are working with the teams, unless you are specifically invited to do so.
7. Do not remove stones, bones or other objects that you may find on the ground.
8. Follow all legal requirements with respect to waste disposal. Do not litter.



Future Focus

Positioning CruiseNunavut as the key point of contact for all marine tourism-related issues in Nunavut

Facilitating on-going working relationships with communities, Regional Inuit Organizations, industry, other GN departments, relevant federal departments, etc.

On-going implementation of Cruise Ready! Community Preparedness Workshops and *Nalunaiqsijit*



Low-Impact Shipping Corridors

What Are Corridors?

Shipping routes within which key navigational information services such as hydrography, icebreaking and aids to navigation are **prioritized**

The approach will **incentivize** rather than regulate their use

Why Develop Corridors?

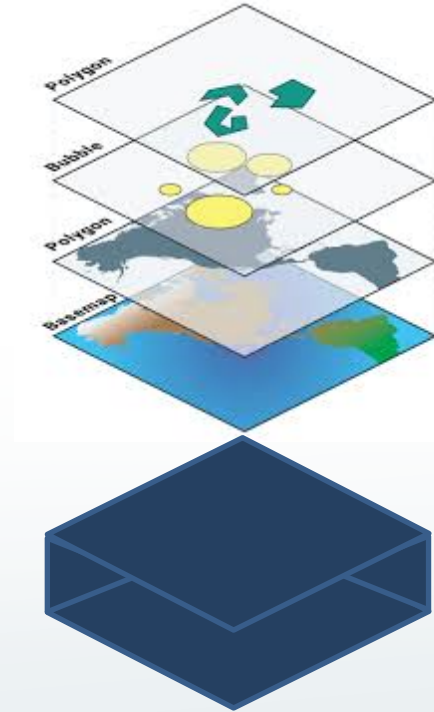
To **enhance** marine navigation safety in the North and create greater **predictability** for mariners, and **reduced risk** of incidents

To develop a pragmatic **planning framework** for future Arctic investments.



Enhanced Maritime Situational Awareness

- Display vessel information
 - Provide access to **terrestrial Automatic Identification System (AIS) data services**, in partnership with the Canadian Coast Guard
 - Provide access to **space-based (satellite) Automatic Identification System (SB-AIS) data services**, in partnership with the Canadian Space Agency
- Display weather and water information
- Display other data depending on local priorities and interests



POTENTIAL TYPES OF INFORMATION

- VESSEL TRAFFIC AND ROUTES
- WEATHER AND ICE
- TIDES AND CURRENTS
- SENSITIVE ENVIRONMENTAL AREAS
- USER-DEFINED AREAS

Proactive Vessel Management

- Refers to term to describe a new way for the Government of Canada, Indigenous and coastal communities and other stakeholders to work together to address vessel traffic issues.
- Involves the establishment of an informal, voluntary processes based on mutual cooperation that balances the needs of various interests in the marine environment, including safety, economic, environmental, cultural and recreational.

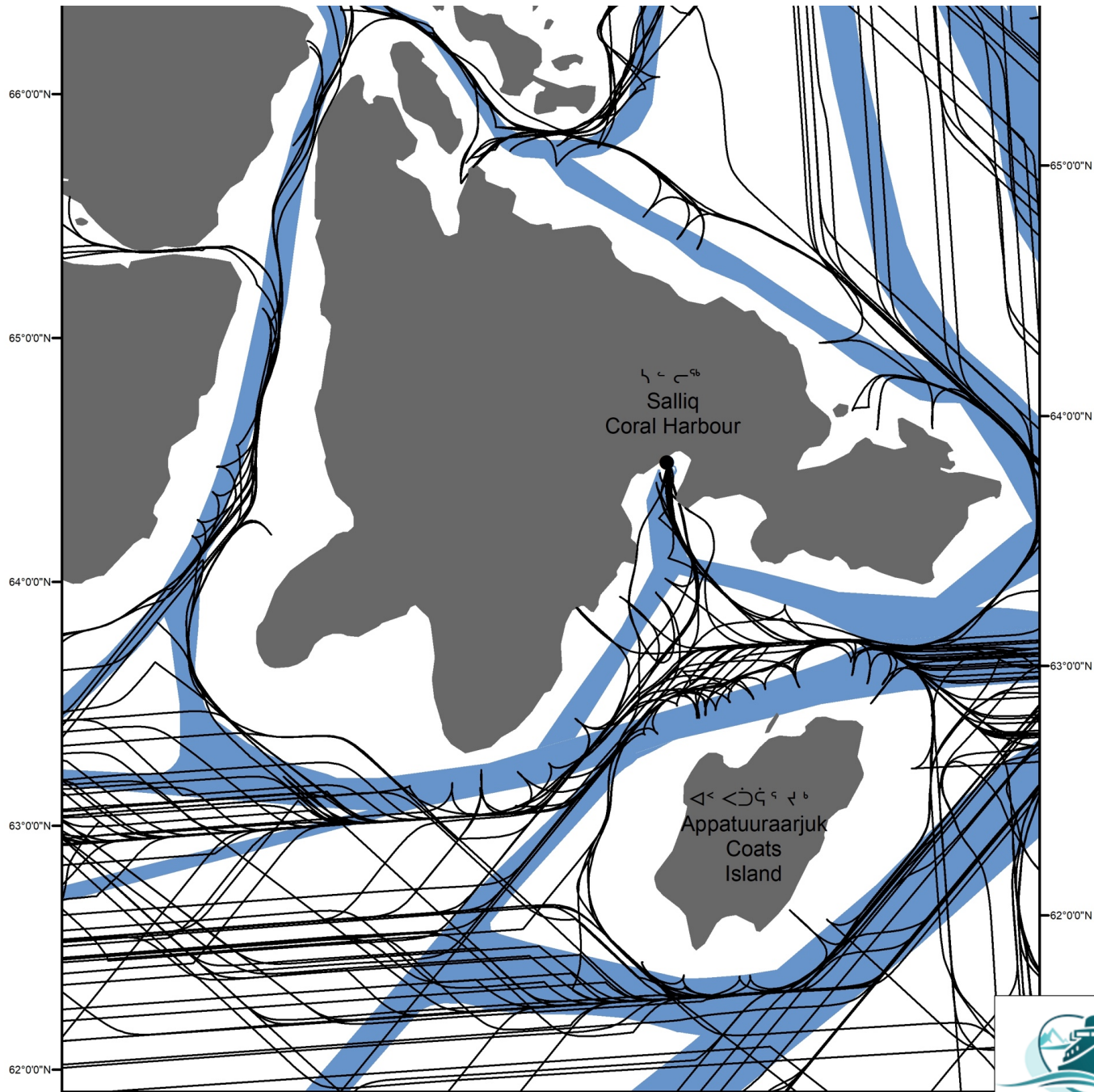


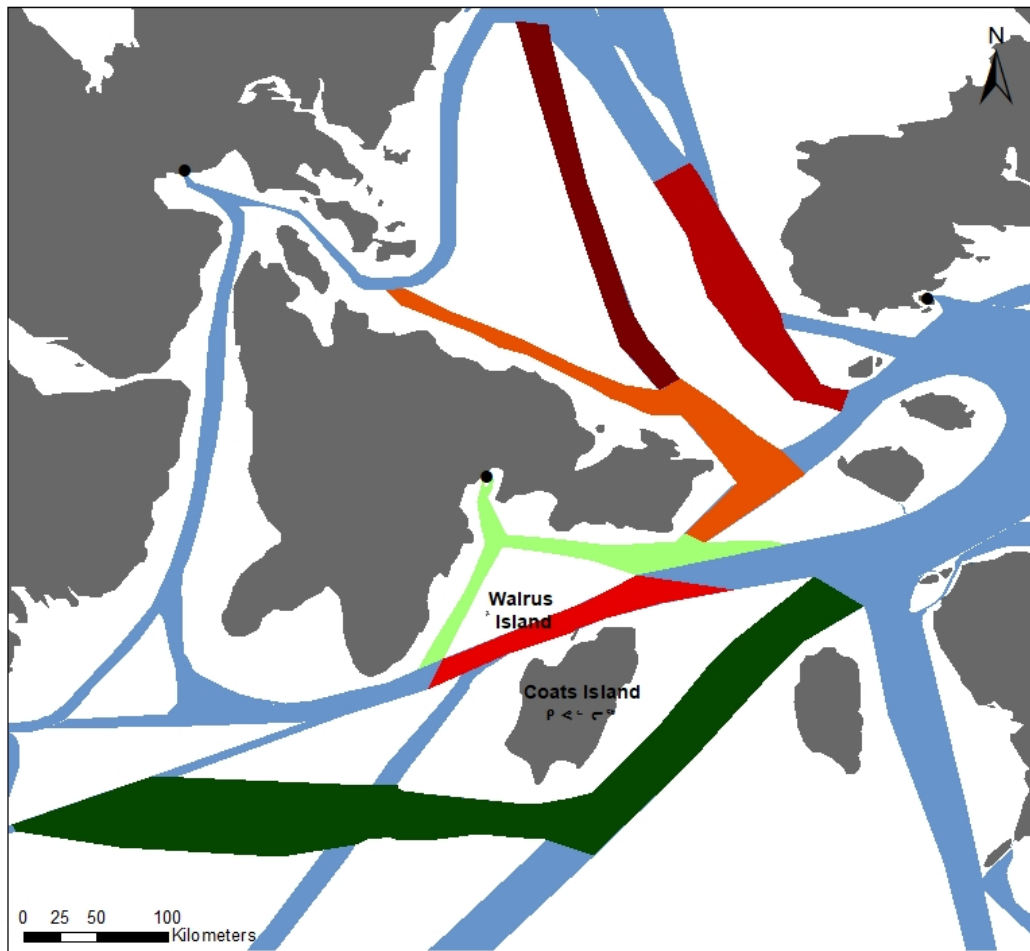
Arctic Corridors & Northern Voices

Three Major Objectives

- Establish 25+ year Arctic Shipping Spatial Trends Database
- **Community-identified concerns about increased shipping**
- **Community-identified recommendations for Corridors**







Legend

- Preferred Route for Community Resupply
- Preferred Route
- No Shipping due to Polar Bears
- No Shipping due to Beluga Migration
- No Shipping
- Move Corridor 50 miles from shore
- Low Impact Shipping Corridors

ICY Routes

Integrated Cruise & Yacht Routes

- Acts as an added layer on top of Corridors to extend the concept to 'catch' vessels that desire to travel to more remote locations.
- Can serve as a curation tool, granting local communities more agency and information regarding marine tourism activity
- Could potentially represent an excellent framework to implement site-specific guidelines across Nunavut.



Thank You



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